## Avioserv San Diego, Inc. Appoints New Executives

Positions of Chief Operating Officer and Executive Vice President of Corporate Development and Marketing filled by seasoned industry executives

SAN DIEGO — November, 22 2010 — Avioserv San Diego, Inc., ("Avioserv") a leading aerospace entity focused on the sales, trading, consignment and leasing of commercial jet engines, and aircraft and engine parts, announced today the hiring of both David Leblanc as Chief Operating Officer and Cameron Burr as Executive Vice President of Corporate Development and Marketing. Leblanc brings more than a decade of industry experience in the areas of finance and operations, while Burr brings over twenty years of industry experience in the areas of finance, sales, and marketing. Leblanc and Burr will be working closely with CEO Thomas Gehring.

"We are excited to have David and Cameron as members of Avioserv's senior leadership team," said Mark Sampson, Chairman of Avioserv and Managing Partner of Vintage Fund Management. "Their combined broad industry knowledge, demonstrated leadership skills and strategic vision will help Avioserv to continue to grow and prosper."

"We're excited to be part of the team and are looking forward to building a world class company. It's an honor and privilege to join Avioserv," Burr commented. "I look forward to working alongside the team and growing the company to its fullest potential," said David Leblanc.

Prior to joining Aviosery, Burr and Leblanc were Partners at JetCapital, a firm that focused on aviation related investments. Their most recent activities included the founding of Pogo Jet with Bob Crandall and Don Burr. They also served as Managing Directors at Aerothrust Leasing. Burr and Leblanc have also been advisors to Boullioun Aviation Services, S.A.L.E. (now Bank Of China Aviation) and Dubai Aerospace Enterprises.

Avioserv was founded in 1994 as Willis Aeronautical Services, Inc., (WASI). It was acquired by SR Technics in 2000, and renamed Avioserv San Diego, Inc. in 2001. Since 2001, Avioserv has transitioned from a parts broker to a preferred supplier of serviceable lease engines and engine parts for airlines, airline shops, MROs and other part vendors worldwide.

In March 2007, Avioserv was acquired by Vintage Fund Management, a private equity firm based in Los Angeles, California.

## For information, press only:

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## For information on Avioserv:

http://www.avioserv.com

## **About Vintage Fund Management:**

Headquartered in Los Angeles, California, Vintage Fund Management is a private investment firm providing structured growth capital in partnership with established lower middle market businesses owned and operated by experienced entrepreneurs. The portfolio companies of Vintage Capital benefit from the decades of private equity and operating experience of the firm's investment principals. Vintage prefers to invest with experienced lower middle market business owners that seek capital solutions and a partnership that allows for the retention of a meaningful equity stake while combining creative capital alternatives and value added financial and operational assistance that facilitates the future growth and expansion of their business. For more information about Vintage, contact Mark Sampson at (310) 979-9090 ext. 108 or email at msampson@vintage-vfm.com.